That which is claimed is:

- A flying disc, comprising:
 a flight deck section;
 a rim connected to said flight deck section; and
 at least one contoured feature positioned within said flight deck section.
- 2. The flying disc according to claim 1 wherein said at least one contoured feature defines a cavity within said flight deck section.
- 3. The flying disc according to claim 1 wherein said at least one contoured feature protrudes beneath a plane defined by said flight deck section.
- 4. The flying disc according to claim 2 wherein said at least one contoured feature protrudes beneath a plane defined by said flight deck section.
- 5. The flying disc according to claim 4 wherein the cavity extends beneath a plane defined by said flight deck section.
- 6. The flying disc according to claim 5 wherein the cavity has a maximum depth in a range from 0.25 cm to 0.55 cm.
- 7. The flying disc according to claim 6 wherein the cavity has a maximum depth in a range from 0.35 cm to 0.45 cm.
- 8. The flying disc according to claim 5 wherein the cavity has a span along its major axis in a range from 1.5 cm to 3.5 cm.
- 9. The flying disc according to claim 8 wherein the cavity has a span along its major axis in a range from 2.0 cm to 2.5 cm.

- 10. The flying disc according to claim 2 wherein said at least one contoured feature includes a downwardly angled generally U-shaped first section and an upwardly angled generally C-shaped second section.
- 11. The flying disc according to claim 2 wherein said at least one contoured feature includes at least one gripping rib.
- 12. A flying disc, comprising:
- a flight deck section having a plurality of contoured features, wherein each of said contoured features define a cavity within said flight deck section; and
 - a rim integral with said flight deck section.
- 13. The flying disc according to claim 12 wherein each of said contoured features protrude beneath a plane defined by said flight deck section and wherein at least two of said contoured features are equal-distantly spaced from the central axis of said disc as measure in the radial direction from the central axis.
- 14. The flying disc according to claim 13 wherein said contoured features are positioned at two or more distances as radially measured from the central axis of said disc.
- 15. The flying disc according to claim 14 wherein each of said contoured features protrude beneath a plane defined by said flight deck section.
- 16. The flying disc according to claim 14 wherein contoured features are positioned in an eccentric, semi-circular pattern.
- 17. The flying disc according to claim 12 wherein each of said contoured features are positioned at a different distance from the central axis of said disc as measured in the radial direction from the central axis.

- 18. The flying disc according to claim 16 wherein the contoured features are positioned in a spiral pattern.
- 19. A flying disc, comprising

 a circular deck section;
 a rim connected to said circular deck section; and
 means, disposed in said circular deck section, for creating a Coanda effect.
- 20. The flying disc according to claim 19 wherein said means is at least one contoured feature.